



Call 937.608.2709 and be one of the first 5 new families to mention this ad and receive \$250 off your first month!



Dayton Press Releases

[Back to Press Releases](#)

"Don't Let a Liar Lead You" - Rowdy House Music Release becoming America's Theme Song

Controversial Video Goes Viral as Presidential Debates Heat Up

PR Newswire
STATELINE, Nev., Oct. 15, 2012

STATELINE, Nev., Oct. 15, 2012 /PRNewswire/ -- "Don't Let a Liar Lead You" is a hard hitting rock anthem which mirrors the concepts explored in a little grey book offered by the best-selling author, Andy Andrews. His book which is titled: "How Do You Kill Eleven Million People? - Why the Truth Matters More Than You Think," issues a wakeup call: "become informed citizens who demand honesty and integrity from our leaders, or suffer the consequences of our own ignorance and apathy."

The excitement of the 2012 Presidential Election was preempted by the release of the Rowdy House rock single "Don't Let a Liar Lead You" and the YouTube video was posted in time for the name calling on both sides of the isle to begin. Political accusations and credibility issues have been increasing in an intensity never seen before in recent history. With the Obama and Romney campaigns questioning the truthfulness of the other almost daily, news anchors have seemingly begun dancing to the tune. The public is questioning statements relating to everything from Libya to the economy. As a result, job security has improved - for "fact checkers," and not surprisingly for both sides.

Most of the controversy stems from the song's title and the timing of the message during the 2012 Presidential election cycle. In addition, the second verse of the song describes the steps leading to the most well-known tragedy in human history which was the result of a government sponsored campaign of lies. This section of the video illustrates concepts in the book by best-selling author Andy Andrews which was the inspiration for the song.

The video was created to educate and stimulate discussion, and it has. The title of the video and its subject matter, along with current, controversial political events and campaign rhetoric has combined to make this video go viral on the internet. It is showing up everywhere: Facebook, music sites, Christian sites, and political sites of varying inclinations. These factors have made the aptly timed release of the song almost visionary. Is the song a pop culture prophecy?

"Rowdy House has possibly recorded the best song for any election year," said one music journalist, who gave the song five stars in [her review](#). Adding "This song should probably be America's theme song this year."

And with the debate between Joe Biden and Paul Ryan behind us and the Obama/Romney debate in New York to touch on prickly issues like Obamacare and income taxes, "Don't Let a Liar Lead You" is expected to continue on its upward trajectory. We can also be sure that "fact checkers" will find more "lies" to question following the debate on foreign policy in Florida on October 22 including hot topics like Israel, Iran and Syria.

Rowdy House Music contributors are nonpartisan, professional musicians who contribute anonymously to expand national awareness regarding government waste and corruption. Rowdy House is refreshingly unique in that it creates great music which is actually relevant and meaningful. They are fearlessly confronting controversial social/political issues and share lengthy intelligent discussions explaining the meaning of each of their songs. They can be found in their "Learn More and Download" section by scrolling down under each song on their website.

Rowdy House Music - <http://www.rowdyhousemusic.com/>

<http://www.rowdyhousemusic.com/reviews/reviews-dont-let-a-liar-lead-you/>

<http://www.youtube.com/watch?v=Xjs02gsF1pE>

SOURCE Rowdy House Music

The information on this page is provided by PR Newswire. All rights reserved. Reproduction or redistribution of this content without prior written consent from PR Newswire is strictly prohibited. Dayton Business Journal is not responsible for this content. [Learn more about this service.](#)

About

The information on this page is provided by PR Newswire. Dayton Business Journal is not responsible for this content.



[Learn more about PR Newswire »](#)



Sponsored by:
ink
from CHASE

How to make your website sing

by Cheryl Insien

If you are ready to move your website from a yawn to a wow, here are five simple, fail-safe tricks that I learned from magazines and have used successfully with clients for years...[more](#)

[View More Past Tips](#)

PR Toolkit

Want to see your news in The Business Journals & other media. Distribute your Release through PR Newswire. For a limited time, get a 1-Year Membership to PR Newswire FREE of charge.

[Find out more about PR Toolkit »](#)

People on the Move



[See More People on the Move](#)

[Search and Contact all People on the Move](#)

Dayton Jobs

Careers at Verizon Wireless
Verizon Wireless | Local Opportunities

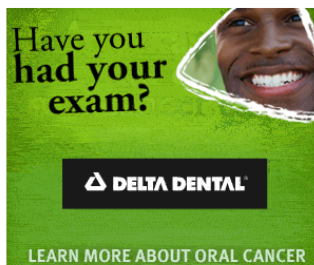
Product Manager - Fueling Components
OPW Fueling Components | Dayton, OH

Project Manager/Columbus, OH
Randstad Technologies | Miamisburg, OH

PROJECT MANAGER
TEKsystems, Inc | Miamisburg, OH

Senior Change Manager
TEKsystems, Inc | Dayton, OH

[Post a Job](#) | [View More Jobs Listings](#)





Did you know 85% of a child's brain is developed by age 5?



ONLINE

[News](#)
[People](#)
[Events](#)
[Exclusives](#)
[How-To](#)
[Buy](#)
[Find](#)
[Jobs](#)
[Contact Us](#)
[My Account](#)

SERVICES

[Book Of Lists](#)
[Commercial Property](#)
[Local Business Directory](#)
[Jobs](#)
[MyBookOfLists](#)
[Search](#)
[Subscribe To Paper](#)

SUBSCRIPTIONS

[Subscribe To Paper](#)
[Trial Subscription](#)
[Renew Subscription](#)
[Single Copies](#)
[Single Issue PDF](#)
[Digital Edition](#)
[Premium Content](#)
[Subscriber FAQs](#)
[Help](#)
[Book Of Lists](#)
[Change Mailing Address](#)

TOOLS

[Newsletters](#)
[Syndication/RSS](#)
[Twitter](#)
[Mobile](#)
[Submit People On The Move](#)
[Mobile App](#)
[LinkedIn Today](#)

ABOUT

[Advertise](#)
[Contact Us](#)
[About The Paper](#)
[About The Business Journals](#)

AFFILIATES

[Upstart Business Journal](#)
[Sports Business Journal](#)
[SportsBusiness Daily](#)
[Sporting News](#)
[Mass High Tech](#)
[TechFlash](#)
[Sustainable Business Oregon](#)
[Hemmings Motor News](#)

© 2012 American City Business Journals. All rights reserved. Use of this Site constitutes acceptance of our [User Agreement](#) (updated 3/14/12) and [Privacy Policy](#) (updated 3/14/12).

[Your California Privacy Rights](#)

The material on this site may not be reproduced, distributed, transmitted, cached or otherwise used, except with the prior written permission of American City Business Journals.