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Enthusiasm about 2012 Presidential Election Charts Well for Rowdy House Music

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SOURCE Rowdy House Music

Presidential Election Rocks Rowdy House

STATELINE, Nev., Nov. 5, 2012 /PRNewswire/— Unique in the music industry, a group of anonymous musicians known only to the public as "Rowdy House" is realizing success in multiple music genres.

The enthusiasm of the 2012 Presidential Election was preempted by the Rowdy House rock single "Don't Let a Liar Lead You". And the Rowdy House song "Energy Policy" seemed to answer the energy question asked during the second presidential town hall debate.

As a result, the group is charting well on a variety of charts in multiple music genres. While there are a lot of charts, and Rowdy House Music has popped up on several, examination of the charts for AirPlay Direct (APD) reveals that Rowdy House Music has reached the top of singles charts for the blues, rock and country categories.

The combined radio station downloads from WHP Radio Promotions and Rowdy House Music of the song "I Won't Comply" ranked number 1 on the Top 50 APD Blues Singles Chart. Radio station downloads of Rowdy House Music "I Won't Comply" from WHP Radio Promotions separately ranked 15 on the Top 50 APD Blues Singles Chart for October 2012.

The combined Rowdy House and WHP downloads for the song "Don't Let a Liar Lead You" ranked number 1, and at the same time "Energy Policy" ranked number 2 and "Pink Slime Burgers & Gov Cheese" ranked number 3 on the Top 50 APD Rock Singles Chart for October. Station downloads of Rowdy House Music from WHP Radio Promotions separately ranked 4, 5 and 6 on the Top 50 APD Rock Singles Chart for October. These rankings were for the songs "Energy Policy", "Don't Let a Liar Lead You" and "Pink Slime Burgers & Gov Cheese" respectively.

Radio downloads of Rowdy House's "Family Farm" led in the top 10 position on the Top 50 APD Country Singles Chart for October when all downloads for the same song were combined and ranked 31 from WHP separately.

Rowdy House is refreshingly unique in that it creates great music which is relevant and meaningful. Rowdy House Music contributors are nonpartisan, professional musicians who contribute anonymously to expand national awareness regarding government waste and corruption. They share discussions explaining the meaning of each of their songs in their "Learn More & Download" section under each song on the Rowdy House Music website.

Western Heart Promotion (WHP) has been helping distribute Rowdy House songs to radio stations worldwide.

AirPlay Direct's e-based artist marketing, promotion and education platform allows artists, record labels, and music publishers to securely deliver broadcast-quality music and Digital Press Kits / DPKs to music industry professionals worldwide.


AirPlay Direct - www.AirPlayDirect.com

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